

As Educators and Practitioners, What Can We DO?

*“A Focus on the Acculturation of Values
in Institutions of Higher Education”*

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Academic Arena

- Acculturation Defined (Merriam-Webster)
 - Integrated pattern of behavior
 - Beliefs, forms and traits of a group
 - Shared attitudes, values, goals and practices
- Codes of Academic Conduct
 - Broward College, Florida
 - University of Miami, Florida
 - Rollins College, Florida

Professional Arena

- Professional Conduct Codes & Standards
 - American Bar Association
 - Banking (Caribbean)
 - International Business

Violations and Consequences

Inherent Dilemma with Practicing Ethics

- Measuring Ethics
 - Decision making - what is right or wrong
 - Multiple factors shape ethical practices
- Foundation of Ethics
- Guiding Principles that Shape Ethical Behavior

Role of Educational Institutions

- Social Responsibility
 - Providing a general education?
 - Promoting life-long skills?
- Guiding Principles:
 - a. “Stakeholder Interest” Theory
 - b. “Corporate Citizenship” Theory



The Shift - “Moving the Needle”

- Develop a Professional Development Toolkit
- Match employability skills to industry
- Emphasize continuous quality improvement (i.e., Quality Enhancement Plan)----the link



Making Choices

- Impact on Stakeholders
- Priorities of Institutions
 - Quality of Education
 - Acculturation of Ethical Behavior
 - Preparation for Life After Graduation
- Impact of Choices

Call for Action

- Extends Beyond Institutions of Higher Education
 - Linking with Government
 - Linking with Industry
- Mentoring
- Develop a Strategic Plan (based on economic drivers)

